CAYMAN LEDGER

POWERING THE FUTURE OF DIGITAL FINANCE

A new magazine from the Cayman Independent

The digital assets landscape is evolving and the Cayman Islands is at the heart of it. The Cayman Ledger is a dedicated new magazine showcasing the strength, innovation and opportunity within Cayman's blockchain, fintech, crypto and Web3 sectors while delivering credible, well-informed coverage of the ideas, trends and developments shaping the industry.



What to expect:

Insightful features on blockchain, fintech, crypto and Web3. Industry profiles and interviews. Regulatory and legislative coverage. Emerging trends and market innovation. Founder stories and expert perspectives.

2nd Edition Launching 2027

The inaugural issue of the Cayman Ledger will be distributed to delegates attending the Blockchain Futurist conference and an additional database of 5,000 blockchain, fintech, crypto and Web3 professionals worldwide. Your message will reach the founders, investors, advisors and service providers who are actively building and investing in Cayman's digital finance future.

Who reads The Cayman Ledger?

Fintech founders, crypto fund managers, blockchain developers, investors, regulators and decision-makers evaluating Cayman as a domicile for their digital assets operations. Whether your audience is already here or considering Cayman, the Cayman Ledger connects you with them.

If you are a digital assets professional, a service provider, a regulator or an investor, based in the Cayman Islands or globally, the Cayman Ledger is your essential source for blockchain, fintech, crypto and Web3 insight with a Cayman perspective.

> In partnership with Cayman Finance, the publication will also reach their targeted local and global audience, extending its reach across key financial services markets.

CAYMAN LEDGER

POWERING THE FUTURE OF DIGITAL FINANCE

Advertise with Cayman Ledger

Reach verified blockchain, fintech, crypto and Web3 professionals worldwide, delivered straight to their inbox. Fund managers, founders, in-house counsel, compliance officers, C-suite executives and industry advisors: the decision-makers shaping the global digital assets landscape.

For advertising and sponsorship enquiries, contact sales@caymanindependent.com



Advertising Rate Card

The Cayman Ledger is published quarterly.

Premium Positions

Inside Front Cover — KYD$2,000

First Right-Hand Page (Page 3) — KYD$1,750

Outside Back Cover — KYD$3,000

Inside Back Cover — KYD$1,350

Standard full page – KYD$1,200

Sponsored Feature Article

(maximum of 1 in each publication) – KYD$3,000

AD SPECS

Online Editions

Mobile: 1080px x 1920px | Resolution: 72ppi

Desktop: 3840px x 2160px | Resolution: 96ppi

Print Editions

Full Page Bleed Ad Trim - 8.5 x 11 inches with .125 inches bleeding all sides

Half Page Ad (Horizontal) - 7.5 x 4.87 inches

Half Page Ad (Vertical) - 3.6 x 10 inches